## **MOBILE BILLBOARD SPECS**



## Our large format Mobile Billboards deliver messaging on three sides and are visible from 70 metres away. Add audio and backlighting to increase stand-out and run campaign at night.

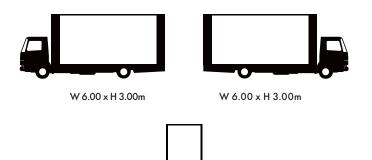
## **FILE FORMATS**

Format: PDF preferred or Adobe CS5 Design Suite files (Illustrator; InDesign; PhotoShop). Outline all fonts and supply all linked files. Ratio: 1:10 (10% of final size)

## **FILE SETUP**

When preparing artwork for a W  $6.00 \times H 3.00m$  sign, the document should be created to 1:10 scale at  $600 \times 300mm$  (10% of the final print size). When preparing artwork for a W  $2.00 \times H 3.00m$  rear skin, the document should be created to 1:10 scale at  $200 \times 300mm$  (10% of the final print size).

- Include 5mm of bleed (50mm at final print size)
- All images should be min 300dpi when placed
- Convert ALL fonts to outlines
- All overprint/trapping options should be turned off
- Do not use ASCII encoding for EPS files, use Binary only
- All files must be supplied CMYK not RGB
- Set all solid black to C 20% M 20% Y 20% K 100%
- If not supplying as PDF, supply all native files (.TIFs & .EPS files etc.) that are linked & updated within the document





Send files under 4MB via email. Use a sharing service like Hightail, Dropbox or Google Drive for larger files. Send artwork to **phil@bigvision.au** 



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